

## **Kaboose teams with Nikon for photo site**

Jul 09, 2007 10:36 AM

Family-focused online media company Kaboose Inc. (TSX: [KAB](#)) has paired with Japan's digital imaging developer Nikon Inc. to launch Kaboose Photo.

The Toronto-based company will unveil the new feature on its website this month, part of a plan for families to upload and share digital photographs.

"With the relaunch of Kaboose.com in July and a host of new products and user-generated content being introduced to enhance our moms' experience, Nikon is the first of many new, world-class partners Kaboose expects to add over the coming months," said chief revenue officer Michael Fogarty in a release.

Said Nikon spokeswoman Lisa Baxt: "We look to align ourselves with media partners who are breaking new ground in consumer entertainment, education and engagement by furthering consumer dialogue."

Kaboose's online sites targeting families include BabyZone.com, ParentZone.com, Kaboose.com, AmazingMoms.com and BubbleShare.com. The sites offer information on everything from pregnancy to parenting, birthday parties to scrapbooking, entertainment and education.

Company shares dropped six cents to \$2.86 on Monday morning at the Toronto Stock Exchange.



## **Kaboose, Nikon launch digital `photo channel'**

Jul 10, 2007 04:30 AM

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Company shares dropped three cents to close at \$2.89 yesterday on the Toronto Stock Exchange.