



Children's website Kaboose buys two on-line properties

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Toronto-based **Kaboose Inc.**, the largest independent website aimed at children and moms, is acquiring two on-line properties that share its target audience.

The company is spending \$22-million (U.S.) to buy BabyZone.com, a website for expecting moms and new parents that has more than two million unique visitors a month.

It is also buying Two Peas Inc., operator of a smaller on-line scrapbooking site, for \$600,000.

The deal to buy BabyZone, which has pretax earnings of \$1.47-million, is contingent on Kaboose securing financing. It has hired GMP Securities Inc. to raise money.

Kaboose, which generates revenue from on-line ads, competes with companies such as Walt Disney Co. and Nickelodeon with games and programming for children. KAB (TSX) fell 7 cents (Canadian) to \$1.40.