

Oneupweb Announces New Search Engine Optimization & Marketing Clients

Clients Choose Oneupweb's Best Practices, Results-Based Search Optimization & Marketing Solutions.

Lake Leelanau, MI (PRWEB) November 3, 2005 -- Continuing its steady growth, Oneupweb, the [trusted leader in search engine optimization](#) (SEO) and marketing (SEM), today announced new client relationships with a number of nationally-recognized companies: Silkflowers.com, The French Culinary Institute, [Kaboose, Inc.](#) and SunRocket.

According to Lisa Wehr, Oneupweb's founder and CEO, "Marketers nationwide recognize the vital role [search engine optimization and marketing](#) plays in a comprehensive internet marketing strategy. A fully-optimized website, along with a finely-tuned and properly-managed paid search campaign, makes a marked difference in a company's bottom line."

Oneupweb's new notable clients include:

[The French Culinary Institute](#) – One of the most prestigious culinary institutions in the world, boasting distinguished faculty members such as master chefs Jacques Pepin, Alain Sailhac and Alice Waters.

[Kaboose, Inc.](#) – One of the world's leading online media companies focused on kids and families and a top-10 global internet destination for more than five million kids and families.

[Silkflowers.com](#) – With more than 20 years of experience in handcrafted silk flowers, this new online portal offers designer quality, exquisitely lifelike silk flowers, artificial trees, silk plants, potpourri, and more.

[SunRocket](#) – Headquartered in Vienna, Virginia, SunRocket, the "no gotcha" phone company, is bringing internet phone service to mainstream America with the nation's first full-year, flat-rate home phone package.

"Effective search marketing can only come from a strategic combination of cutting-edge technology, industry expertise and results-oriented methodology," says Wehr. "Oneupweb's job is to leverage our decade of experience in each of these areas to drive our clients' online performance."

About Oneupweb

Oneupweb has been the trusted leader in search engine optimization (SEO) and marketing (SEM) since 1996. The only two-time winner of the prestigious ClickZ Best Search Engine Marketing Vendor Award, Oneupweb specializes in tailoring custom strategies that include [natural search engine optimization](#), paid search marketing, search engine user behavior, PR optimization and marketing analytics

designed to deliver superior return on investment. Oneupweb publishes the industry-leading search engine marketing newsletter OneUpNews, providing readers with strategic SEO / SEM insight. Oneupweb's clients include Unisys, Maritz, TransUnion, LasikPlus, Schwan's, Silkflowers.com and BuyCostumes.com, among many others. Named to BtoB Magazine's Who's Who List in 2004 & 2005 and recognized as a Leader & Innovator by Lawrence Technological University, Oneupweb is a privately held company located in Michigan. For more information on Oneupweb, please contact 231.256.9811 or visit Oneupweb.com.